

JESSICA LOPEZ

Greater St. Louis

jrlopez0329@gmail.com | 636-675-9645

linkedin.com/in/jessica-lopez-design

DIGITAL EXPERIENCE DESIGNER | UX/UI | WEBSITE DESIGN & DEVELOPMENT

Pursuing MS in Data Science and Analytic Storytelling | BS in Digital Information Design

EDUCATION

Truman State University, Kirksville, MO

Expected graduation May 2027

Master of Science in Data Science and Analytic Storytelling

Winthrop University, Rock Hill, SC

Dec 2023

Bachelor of Science in Digital Information Design

Certifications:

- Google AI Essentials
- Google Data Analytics
- IBM Front-End Developer

SKILLS

AI (Artificial intelligence), Coding, Front-end Development, Graphic Design, Research, Teamwork, Troubleshooting, Web Design, Web Development, Website Maintenance, Writing

TECHNICAL SKILLS

- **Front-end:** HTML, CSS, JS, PHP
- **Programming:** R, Python
- **Machine Learning:** Regression, Classification, Clustering, Random Forest, SVM
- **Data Visualization:** ggplot2
- **Tools:** Excel, RStudio, Google Sheets

TOOLS

AI (Artificial Intelligence), Microsoft Excel, Word, PowerPoint; WordPress, Squarespace, Wix; Tableau; Google Drive Applications - Docs, Slides, Spreadsheets; Adobe Photoshop, InDesign, Illustrator, After Effects; Visual Studio Code, Figma, Mapbox, Procreate

RELATED EXPERIENCE

Avance Consulting

Feb-May 2025

IT Analyst - Short term contract

- Worked for GlobalLogic, an international digital engineering partner
- Reviewed AI generated search results, gave feedback and verified information
- Worked remotely with international IT production team based in Japan

WiserU, LLC, Greater St.Louis

2024

Website Designer / Developer (part time)

- Conducted web reviews of WiserU.com and WiserUTips.com and made all necessary changes, including fixing broken links, replacing imagery, organizing content, etc.
- Designed content graphics, collaborating with company leadership
- Used Squarespace web builder to build and improve two sites
- Created user-friendly websites making it easy to navigate
- Wrote content for web pages and developed web improvement reports for senior leadership
- Performed ongoing website maintenance

Capgemini, Charlotte, NC

May - Aug 2021

UX Intern

- Member of a Project team working for an international banking client
- Organized large amount of data, made search criteria, displayed content for easy navigation
- Designed UX applications
- Coded in HTML, CSS, JS, React JS

Camp Bow Wow, Fort Mill, SC

Camp Counselor

Aug 2024 - Feb 2025

- Watched dogs out in small and teacup play yards
- Fed dogs, gave water, cleaned facility as part of the 6am shift
- Sent photos of dogs to owners during individual playtime
- Received certificate for perfect attendance award

WORK EXPERIENCE

Steak N Shake, Ellisville, MO

Mar 2017 - Mar 2019

Server / Cashier

- Took and delivered food orders; Prepared milkshakes and other beverages
- Cleaned restaurant and work stations per OSHA regulations
- Worked extra hours on a regular basis to fill in for absent workers (up to 13-hour shifts)

VOLUNTEERING

Anne Springs Close Greenway, Fort Mill, SC

Jun - Aug 2023

- Assisted team with several events and services
- Fed and took care of barn yard animals

AWARDS AND SPECIAL ACHIEVEMENTS

- **Honor Society** - Member (2026)
- **National Society of Leadership and Success** - Member of the Nation's Largest Leadership Honor Society (2021)