

JESSICA LOPEZ

Greater St. Louis Area

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jessicalopezdesign.website

Pursuing MS in Data Science and Analytic Storytelling | BS in Digital Information Design

Master's student in Data Science and Analytic Storytelling with a background in Digital Information Design. Experienced in Python, R and machine learning techniques including regression, classification, and clustering. Passionate about transforming data into meaningful insights through visualization and storytelling; seeking a position in Data Science or related.

EDUCATION

Truman State University, Kirksville, MO

Expected graduation May 2027

Master of Science in Data Science and Analytic Storytelling

Winthrop University, Rock Hill, SC

Dec 2023

Bachelor of Science in Digital Information Design

Certifications:

- Google AI Essentials
- Google Data Analytics
- IBM Front-End Developer

SKILLS

AI (Artificial intelligence), Coding, Data, Databases, Front-end Development, Graphic Design, Research, Teamwork, Troubleshooting, Web Design, Web Development, Website Maintenance, Writing

TECHNICAL SKILLS

- **Data Visualization:** ggplot2
- **Programming:** Python, R, SQL
- **Machine Learning:** Regression, Classification, Clustering, Random Forest, SVM
- **Tools:** Excel, RStudio, Google Sheets
- **Front-end:** HTML, CSS, JS

TOOLS

AI (Artificial Intelligence), ChatGPT, Microsoft Excel, Word, PowerPoint; WordPress, Wix, Squarespace, Tableau; Google Drive Applications - Docs, Slides, Spreadsheets; Adobe Photoshop, InDesign, Illustrator, Visual Studio Code, Figma, Mapbox, Procreate

PROFESSIONAL EXPERIENCE

Website & Analytics Developer | DEAFinitely Fun | Remote | June 2026-Present

- Created a Website Improvement Proposal and fixed errors to site
- Did SOP Monthly Metrics Collection & Reporting for website and social media (Facebook, Instagram)
- Website updates and maintenance
- Worked on a team to support the Deaf community

IT Analyst - Short term contract | Avance Consulting | Remote | Feb-May 2025

- Worked for GlobalLogic, an international digital engineering partner
- Reviewed AI generated search results, gave feedback and verified information
- Worked remotely with international IT production team based in Japan

Website Designer / Developer | WiserU, LLC | Greater St.Louis | 2024

- Conducted web reviews of WiserU.com and WiserUTips.com and made all necessary changes, including fixing broken links, replacing imagery, organizing content, etc.
- Designed content graphics, collaborated with company leadership
- Used Squarespace web builder to build and improve two sites
- Created user-friendly websites making it easy to navigate
- Wrote content for web pages and developed web improvement reports for senior leadership
- Performed ongoing website maintenance

UX Intern | Capgemini | Charlotte, NC | May - Aug 2021

- Member of a Project team working for an international banking client
- Organized large amount of data, made search criteria, displayed content for easy navigation
- Designed UX applications
- Coded in HTML, CSS, JS, React JS

Server / Cashier | Steak N Shake | Ellisville, MO | Mar 2017 - Mar 2019

- Took and delivered food orders; Prepared milkshakes and other beverages
- Cleaned restaurant and work stations per OSHA regulations
- Worked extra hours on a regular basis to fill in for absent workers (up to 13-hour shifts)

VOLUNTEER

Anne Springs Close Greenway | Fort Mill, SC | Jun - Aug 2023

- Assisted team with several events and services
- Fed and took care of barn yard animals

AWARDS AND SPECIAL ACHIEVEMENTS

- **Honor Society** - Member (2026)
- **National Society of Leadership and Success** - Member of the Nation's Largest Leadership Honor Society (2021)